

Wild Fundraising Guide



Berkshire
Buckinghamshire
& Oxfordshire
Wildlife Trust

Advice and tips
to help you raise
money for **BBOWT**



Thank you

for choosing to support the work of Berkshire, Buckinghamshire & Oxfordshire Wildlife Trust!

The Berkshire, Buckinghamshire & Oxfordshire Wildlife Trust (BBOWT) is an independent charity and one of 46 Trusts nationally. Together we are protecting and restoring wildlife throughout the whole of the UK, Alderney and Isle of Man.

We're on a mission to restore at least 30% of land and sea for nature by 2030 — and we're so glad you've decided to help us make that happen. By raising funds for BBOWT, you'll be helping to support wildlife and wild places where you live, putting us right on track to reaching our goal. We truly couldn't do it without you.

It's a big ambition, but with people like you on board we know we can do it. So, let's get fundraising!

How your donations could help

£10 could buy a bow saw to help our volunteers with woodland management

£25 could fund work to create better habitats for dragonflies & wetland wildlife

£80 could purchase disease-resistant elm trees for butterflies

£160 could train volunteers to manage scrub for nightingales

From setting up a sponsored run to organising a special event like an afternoon tea party or bring and buy sale, you can help raise funds in all sorts of ways. This guide is filled with hints, tips and ideas to inspire you, and don't forget we are only a phone call away if you would like any more guidance.

Good luck and thank you!



Step-by-step guide

£35 could help buy new dormouse shelter boxes

What, when, where, who & weather

To kick-start your fundraiser, you'll need to think about:

- What kind of activity or event you want to do, check out some of the fundraising ideas in this guide for inspiration
- When you plan to do it — will it take place on one day or over a whole week? Make sure to pick a date well in advance so you can let everyone know about it!
- Where it will take place
- Who you will invite to watch, take part, or sponsor you
- If your activity is outdoors, you'll need to check the weather and decide whether it'll affect your plans.

Set a goal

Set yourself a goal of how much you hope to raise for BBOWT. You'll be amazed at how this will encourage people to support you.

Promote

Now it's time to shout about your plans!

- Put up posters in your local area, in your workplace or even around your home!
- If it's an event that other people can attend, send out invitations with details of things like time and location.
- Create an online fundraising page that you can share widely on social media — this will allow people to sponsor you quickly and easily
- We would love to know your plans, so do please tell us about your fundraising. More guidance can be found at bbowt.org.uk/fundraising

Thank you



Fundraising is *fun*

Here's a selection of ideas for community events and sponsored activities to get you started — take your pick!



- | | |
|--------------------|--------------------|
| Cake sale | Tea & cake party |
| Car wash | Arts & crafts sale |
| Knitting challenge | Bingo |
| Open gardens day | Welly wanging |
| Assault course | Sports day |
| Skydive | Wild dress up |
| Run a marathon | Bring & buy sale |
| Community picnic | Sponsored silence |
| Book sale | Fun run |
| Walk for wildlife | Coffee morning |
| Talent show | Dawn chorus walk |
| Game tournament | Wild sleepover |
| Garden party | Wine tasting |
| Treasure hunt | Give something up |
| Mini-Olympics | Movie night |
| Shave your hair | Football match |
| Quiz night | Auction |
| Raffle | Barn dance |
| Night-time walk | Casino night |
| Abseiling | Bike ride |

Get
wild,
get
fundraising!

Online fundraising, staying safe and staying legal



Online fundraising

BBOWT has a **Just Giving** page. You can link your own page directly to ours, and any monies raised will go straight to us. Other fundraising platforms are available too, such as **Go Fund Me**. More information on how to send in any monies raised can be found on our **Fundraising webpage**.



Stay safe and legal

We ask that you please refer to yourself as fundraising ‘in aid of BBOWT’ in your messages. Please also be aware that you are responsible for all aspects of your fundraising activity, including the safety of everyone involved. BBOWT will not accept any liability relating to your fundraising. We suggest doing a risk assessment beforehand at the location of your event to make sure you have considered any hazards.

Most events on private land such as a school or a workplace don't need a licence, just permission from the landowner. Events on public land like a park or a high street will require a licence which you can obtain through the local council.

The Wildlife Trusts

Why we're here

People need nature and nature needs people. Wildlife Trusts are here to make the world wilder and make nature part of life, for everyone. We're helping to make life better – for wildlife, for people and for future generations.

Who we are

The Wildlife Trusts is a grassroots movement of people from a wide range of backgrounds and all walks of life, who believe that we need nature and nature needs us.

We have more than 900,000 members, 39,000 volunteers, 3,600 staff and 600 trustees.

What we do

For more than a century we have been saving wildlife and wild places, increasing people's awareness and understanding of the natural world, and deepening people's relationship with it. BBOWT looks after 80+ nature reserves, offering a haven to threatened wildlife. We campaign to give nature a voice, working with thousands of dedicated supporters and volunteers.

Thank you



Good luck

and thank you for your support!

Every penny you raise can make a real difference to BBOWT's work to put nature into recovery across Berkshire, Buckinghamshire and Oxfordshire.

Remember, we are only a phone call away if you need any further help or advice.



**Berkshire
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& Oxfordshire**
Wildlife Trust

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